

Exhibitor info 9 - küchenwohntrends & möbel austria Six days to go

Dear Sir or Madam,

Do you know this feeling: after weeks of preparation for an event, you are finally just looking forward to it? How will my innovations be received, what will the competition do? Who will I meet, what exciting contacts will I make? What questions will people ask and what answers will I get? How is business going to be?

Clearly küchenwohntrends & möbel austria is a place where business is done, it's where innovations are presented.

It is a meeting with business partners, colleagues and very often a meeting with friends.

We at trendfairs do everything we can for you to enjoy these experiences.

We are delighted to be hosting you and all visitors for the sixth time. And we are also enjoying the anticipation of meeting you shortly.

Before things really get started on Wednesday, here are a few details to get you in the mood for the trade show double:

Podium Events

At eye level with the original trade show business, the organizers have long established a fast, sustainable and targeted knowledge transfer at this trade show double - the format is called "Podium Events" and enjoys being highly requested. Here, well-known personalities from the design world, the kitchen and furniture industry as well as trade have their say in panel discussions and lectures. There is discussion, animation, education - with a view to what moves the industry. The "Podium" will meet an extremely eager audience and will be broadcast on site and, of course, online.

[Podium Events \(daily updated\)](#)

Exhibitor party

On Wednesday evening it will all be about meeting friends with music, drinks and snacks.



Invitation to our press discussion 4. Mai 2023, 10.00 AM

Cordial invitation to the press discussion with Dr. Georg Emprechtinger (chairman of the Austrian furniture industry and managing owner TEAM 7 Natürlich Wohnen GmbH), Michael Rambach (Trendfairs GmbH - organizer küchenwohntrends) and Erich Gaffal (Business Upper Austria - organizer möbel austria).

BMK Innovation prize giving ceremony

A particularly successful premiere is going to be the awarding of the "BMK Innovation Prize 2023" at the trade fair double.

For this purpose, all kitchen-related manufacturers, importers and suppliers are invited to convince the specialist trade of their outstanding product developments in the categories of kitchen furniture, kitchen appliances and kitchen accessories. More than 3,000 kitchen retailers in Germany stand behind the BMK as an industry association. Closely involved in this award for medium-sized businesses is the professional school "Fachschule des Möbelhandels" in Cologne.

Previous exhibitor information

We are looking forward to a brilliant and successful küchenwohntrends & möbel austria.

Be excited for great conversations and a lot of power for the business year of 2023.

With kind regards

Michael Rambach and the whole trendfairs team

wir sehen uns.

trendfairs GmbH
Stefan-George-Ring 2
D-81929 München
Telefon +49 89 244 193 200
info@trendfairs.de
www.trendfairs.de



Geschäftsführerin Ulrike Rohde
Registergericht: Amtsgericht Fürth
Registernummer: HRB 13775
Umsatzsteuer-ID: DE 272 921 505

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