

Outlook

küchenwohntrends –
together with möbel austria

Austria's specialist dual trade
fair for kitchens, dining and
living in the Danube-
Alpine-Adria region.
8th to 10th May 2019
Salzburg Exhibition Centre



Invitation



Dear Sir or Madam,

we would like to invite you to present your company on an exclusive platform at the Austrian national specialist exhibition **küchenwohntrends 2019 from 8th until 10th May** – the first-class business event for addressing customers, targeted communication and trust-

based networking, for sustainable business contacts and a successful order.

In addition to new products and service offers, knowledge transfer will be given a high priority at this **fourth event** hosted by the established and influential exhibition association küchenwohntrends and möbel austria, not least in the form of podium events.

This event appeals to and attracts visitors and business partners from the entire Danube-Alps-Adriatic area.

The **centrally situated city of Salzburg** has proven to be an ideal location. This superb, modern exhibition hotspot provides a **perfect connection from an infrastructural perspective** for travel by plane, train or car. Your customers from Germany can avoid motorway toll and take a direct approach road. And Mozart's city provides the perfect backdrop for after-sales activities.



The **exhibitors at küchenwohntrends** are established companies or smart newcomers within the **business sectors** accessories, worktops, fittings, interior construction, services, extractor fans, electrical appliances, light, institutions, kitchen furniture, bathroom and dining furniture, living room furniture, upholstery and bedroom furniture, software development and IT, sinks, chairs and tables, associations as well as attractive consumer goods relating to kitchen and living.

Use the küchenwohntrends exhibition as an **optimal presentation platform for your**

new products and highlights. Position or strengthen trends by getting involved in the exhibition in conjunction with other companies from the kitchen and furniture branch and thrill your knowledgeable audience!

Visitors, guests and target countries

küchenwohntrends offers architects, interior designers, experts from the electronic, kitchen and furniture trade, carpenters or joiners, associations, cooperations, networkers, contract partners, designers and the industry sectors an unusual platform to experience new products, discover innovations, expand knowledge, make

contacts, find solutions and to conclude successful business.

As an Austrian national exhibition, küchenwohntrends specifically targets a **high-ranking specialist audience from countries around the Danube-Alpine-Adria region** – in particular, guests from Austria, southern Germany, the Czech Republic, Slovakia, Hungary, Slovenia, Italy and Switzerland are strongly represented.

We look forward to seeing you!
Your Team from trendfairs GmbH

See you soon.

Information



Exhibition duo with major appeal

Since the successful premiere in 2013, the dual exhibition *küchenwohntrends* and *möbel austria* has been taking place every two years as the **Austrian specialist national exhibition**. This cooperation is tried and tested – the synergies are outstanding before, during and after the event for all parties involved.

The growth of this joint trade event is

impressive: The exhibition area has increased by 50 % since its foundation, the number of visitors from the industry has risen by 40 % – the number of exhibitors has almost doubled in this time. The industry-related and macroeconomic factors indicate that this success will continue in the coming event running from 8th until 10th May 2019.

Hotspot in the Danube-Alpine-Adria region

The location for *küchenwohntrends* and *möbel austria* is the **Salzburg Exhibition Centre**, the number one location for exhibitions in Austria. The perfect infrastructure with a direct connection to the A1 motorway and its own exit, signposted “Messe / Salzburgarena”, as

well as **3,300 parking spaces directly at the exhibition hall** are what sets this location apart from the competition. The station and airport are only 3 km away, the city centre 4 km. There is a connection to the public transport network (city bus line 1) and taxi ranks in the immediate vicinity.

In May 2019 the **exhibition hall 10** – the latest and most advanced construction at the Salzburg Exhibition Centre, will again unite the entire world of cooking, eating, living and sleeping – perfectly executed and of course with free entry, catering and participation in all podium events for all trade visitors.



Facts



Dates

Wednesday, 08th May 2019
to Friday, 10th May 2019

Opening times

daily from 9.00 a.m. to 6.00 p.m.

Location

Salzburg Exhibition Centre
Am Messezentrum 1
A-5020 Salzburg

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www.messezentrum-salzburg.at

Exhibition highlights

- » Free entry
- » Free catering
- » Free podium events
- » New fields of industry
- » Kitchen and home furnishings
under one roof
- » Toll-free access

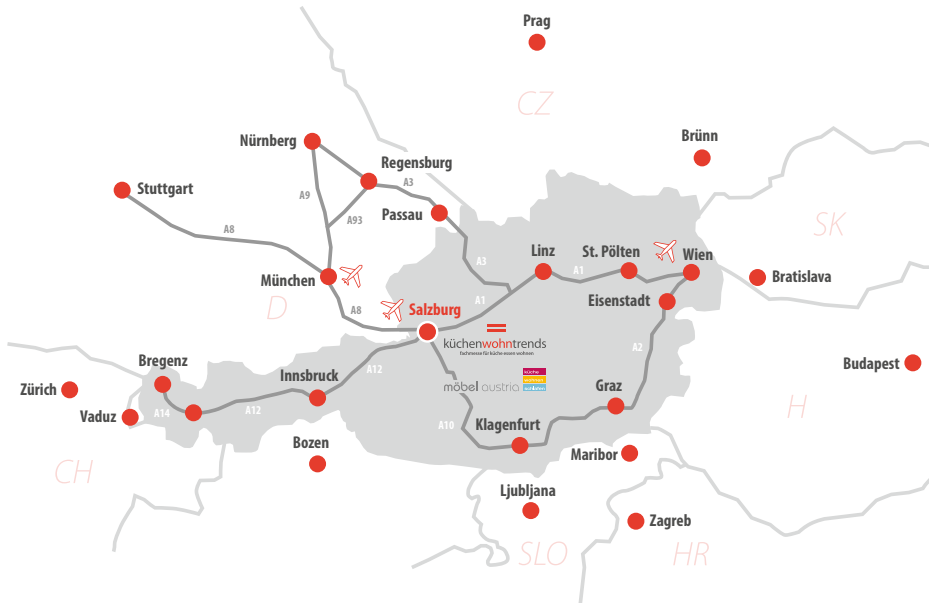
Exhibitor product groups

- » Accessories
- » Worktops
- » Fixtures and fittings
- » Bathroom furniture
- » Benches
- » Services
- » Extractor fans

- » Electrical appliances
- » Trade press
- » Dining furniture
- » Institutions
- » Interior fixtures
- » Children´s furniture
- » Kitchen furniture
- » Lights
- » Upholstered furniture
- » Bedroom furniture
- » Software/IT
- » Sink units
- » Chairs / stools
- » Tables
- » Associations
- » Home furnishings
- » Fittings



Exhibition Centre Salzburg



Exhibition centre address

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